



2026 VBCA Coaches Clinic

Sunday, November 1st, 2026

Mount Mansfield Union High School

Time	Session Details
8:00 - 8:45	Registration
8:45 - 9:45	Jon Goldberg (Clemson) <i>"Breaking Down Clemson's Defense"</i>
9:45 - 10:00	Break
10:00 - 10:45	Mark Cascio (SAVI Coaching) <i>"Stuff Good Coaches Should Know"</i>
10:45 - 11:00	Break
11:00 - 11:45	Mark Cascio (SAVI Coaching) – <i>"Stuff Good Coaches Should Know" (Part II)</i>
11:45 - 12:30	Lunch & VBCA Updates Sarah Roy (VBCA President) & Eric Berry (Executive Director)
12:30 - 1:30	Jeni Hopkins <i>"Mental Coaching for Mental Toughness"</i>
1:30 - 2:45	Officials Update Dan Shepardson & Alejandra Barranechea
2:45 - 3:00	Closing Remarks

Registration Fees	
Member Individual	\$50
Boys OR Girls Staff (3+)	\$100
Boys AND Girls ALL Staff	\$175
Youth Coaches	\$25

[Fall Clinic Registration Link](#)

About our Speakers

JON GOLDBERG

Clemson University

Jon Goldberg serves as the **Director of Player Development and Recruiting/Assistant Coach** for the **Clemson Tigers women's basketball** team. He joined the Clemson staff under head coach Shawn Poppie following a highly successful tenure at the University of Tennessee at Chattanooga (UTC).

Coaching Career

- **Clemson University (2024–Present):** Jon works alongside Shawn Poppie focusing on player development and recruiting. His fast-rising impact in the collegiate coaching ranks earned him a selection to the prestigious **2025 TopConnect Basketball Symposium**, which connects the nation's premier assistant coaches with athletic directors.
- **Chattanooga Mocs (2014–2024):** He spent a decade building his coaching resume at UTC. He served as an assistant coach from 2018 to 2024, helping lead the Mocs to **back-to-back Southern Conference (SoCon) titles** and subsequent NCAA tournament appearances in his final two seasons. He originally joined UTC as a graduate assistant before transitioning into the Director of Student-Athlete Development

Playing Career

Before transitioning to coaching, Jon was a standout collegiate player at **Emerson College** (NCAA Division III).

- **Accolades:** Named a two-time team captain, First Team All-NEWMAC selection, and Emerson's Male Athlete of the Year.
- **High School:** A native of Stowe, Vermont, he played high school basketball at Rice Memorial High School, where he won two state championships.

MARK CASCIO

SAVI - Director of Development

Mark Cascio is a **championship basketball coach, consultant, and the Director of Coach Development for [SAVI Coaching](#)**. Known for his expertise in offensive and defensive basketball systems, he specializes in concepts like positionless basketball, small-sided games, and "drive and space" offenses.

Career & Achievements

- **Early Success:** He became a varsity head coach at age 21 and was the youngest coach to win a high school state championship in Louisiana at age 26.
- **Championship Record:** Over his 18-year coaching career, his teams have secured eight district titles, reached five Final Fours, and captured a Louisiana State Title in 2012.
- **Collegiate Coaching:** He joined the staff at [App State Athletics](#) as an assistant coach for the women's basketball program, focusing on player and offensive development.
- **SAVI Coaching:** Partnered with founder Tyler Coston to build training programs, host clinics, and publish resources for coaches globally. Founded in 2023, SAVI offers resources like playbooks, courses, and consulting for basketball coaches

JENI HOPKINS

Jeni Hopkins is a former basketball coach, performance psychology expert, educator, and sports broadcaster with 24 years of coaching experience in Missouri. She currently works as a color analyst and play-by-play announcer and hosts *A Coach's Perspective* and *Mental Momentum: Sports Psychology* on the ESPN affiliate in Springfield, Missouri.

Career & Achievements

- **Coaching Success:** Jeni began her career at Greenwood Laboratory School, posting an **82% winning percentage**, winning three district championships, and earning a state runner-up finish. She later spent 16 years at Hillcrest High School, leading teams to multiple district and tournament championships and a Final Four appearance.
- **Career Impact:** She retired with **332 career victories** and coached 20 college scholarship athletes during 22 years as a head coach. Fourteen of her former players have gone on to coaching careers.
- **Honors:** Jeni has earned multiple Coach of the Year awards, the **John Wooden Legacy Award**, and the **2018 Missouri Sports Hall of Fame Filbert Five Award**, recognizing her contributions to basketball in Missouri.

Mental Performance & Leadership

- **Performance Psychology:** Jeni holds a **master's degree in counseling and a PhD in Performance Psychology**. She presents on mental toughness, perfectionism, performance anxiety, sport parenting, and team building.
- **Basketball Leadership:** She serves as Past-President and Media Coordinator for the **Missouri Basketball Coaches Association** and is a member of the **National High School Basketball Coaches Association Mental Coaching Committee**.
- **Education & Community:** She teaches at Missouri State and Drury Universities, directs the *Court Talk* women's basketball luncheon, leads the C.H.A.M.P.S. mentoring program, counsels college athletes, and works as a full-time school administrator.

Register your staff TODAY! Kick off your season with us!

Vermont Basketball Coaches Association

- *Challenge yourself to learn something new***
- *Build connections from around the state***
- *Access coaching resources***
- *Talk with vendors & register for giveaways***
- *Become a member of our network of Coaches***

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